

**FAIRFAX COMMUNITY NETWORK LIMITED
SHOP THE GOLDEN MILE COMPETITION**

TERMS AND CONDITIONS

1. Entry into the Competition is deemed acceptance of these terms and conditions.
2. The "Golden Mile" means the shopping precinct in Hampton Street, Hampton, Victoria.
3. Entry is open to residents of Victoria only. If the winner is under 18 years of age, the prize will be awarded to their parent or legal guardian. Employees of the Promoter and its related bodies corporate and agents (including participating retailers, printers and suppliers) and their immediate families are ineligible to enter.
4. The Competition commences at 00:01 (AEST) on 10 February 2010 and closes at 11:59 (AEST) on 29 March 2010.
5. To enter, eligible participants must make a purchase of at least \$5.00 value at any of the participating "Golden Mile" retailers, at which time they will be given an entry coupon with a promotion code and a unique identity number. Entrants may then enter the competition by one of the following three methods:
 - (a) WEB: visit www.winthisnow.com.au, click on the "Golden Mile" competition, complete the online entry form and submit the entry;
 - (b) SMS: SMS your name, address, postcode, promotional code, unique identification number and the name of the participating retailer where the purchase was made to 1997 5123

Example: NAME<space>ADDRESS<space>POSTCODE<space>PROMOTIONAL
CODE<space>UNIQUE IDENTIFICATION NUMBER
 - (c) PHONE: call 1900 966 392, follow the prompts to select the "Golden Mile" promotion, and then follow the prompts to enter the competition. Remember to speak clearly, and spell any difficult or unusual names.

Maximum call cost for SMS and phone entries is 55 cents (including GST). All costs of entering the Competition must be borne by the entrant.

All valid entries will be included in the draw. Incomplete, unintelligible and inaudible entries will be excluded. Entries will be deemed to be accepted at the time of processing. The Promoter accepts no responsibility for late entries.

6. The draw will take place at 10.00am on 30 March 2010 at Esus Communications Pty Ltd, 30 Aberfeldy Close Charlestown NSW 2290. The winner will be notified by telephone, and the prize will be delivered by mail to the address given in the entry. The winner may be offered the opportunity to collect the prize at a specified Fairfax Community Network office. In this event, the winner will be required to collect their prize within one calendar month of the competition closing date.

7. The winner's name will be published on:
 - www.winthisnow.com.au, on 30 March 2010, at 3pm.
 - In the 'Public Notice Section' in the *Melbourne Weekly Bayside Classifieds* on 14 April 2010.
 - In the 'Public Notice' section of *The Age* on 1 April 2010.
8. The prize to be won is a \$500 voucher from Flight Centre[®]. Whilst the competition is promoting a trip for two adults to Tasmania for three nights, staying in at two star accommodation, the winner is not required to take this exact trip, and may redeem the voucher for a trip to any destination desired. The voucher must be redeemed within 12 months of the issue date, but the trip need not be taken by that date. The voucher may be redeemed at any Flight Centre[®] store.
9. The winner will be responsible for all expenses and ancillary costs not specifically set out in the holiday package booked, including, but not limited to, the cost of the holiday package in excess of the value of the voucher, cancellation fees, spending money, meals, drinks, activities not included in the holiday package, incidentals, taxes, energy surcharges, gratuities, service charges and travel insurance. A credit card imprint or cash deposit may be required from the winner at check-in to accommodation for all incidental charges.
10. The prize voucher cannot be transferred from the winner to another person for any reason and must not be sold or placed on auction sites such as Ebay[®]. The prize is not exchangeable for cash. Any unused portion of the prize will be forfeited.
11. The Promoter accepts no responsibility for any variation in prize value. The Promoter reserves the right to substitute the prize for a prize of equal value or for the cash equivalent at its discretion, subject to any written direction from state authorities.
12. The Promoter accepts no responsibility for any tax implications that may arise from the prize winning. Independent advice should be sought.
13. The decision of the Promoter is final and the Promoter will not enter into correspondence regarding the results of the Competition.
14. As well as producing the entry coupon bearing the winner's unique identity code, the winner must provide proof of identity, proof of age and proof of residency at the nominated address in order to claim the prize. The proof of identity, age and residency necessary for verification will be at the discretion of the Promoter. If a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
15. The Promoter reserves the right to disqualify any entry which, in the opinion of the Promoter, is invalid. The Promoter may disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these terms or who has, in the opinion of the Promoter, engaged in conduct which is fraudulent, misleading, deceptive or damaging to the goodwill or reputation of the Promoter. This right continues after the announcement of the winner.
16. By entering this Competition, each entrant accepts full responsibility for the decision to participate in this Competition and take the prize should he/she be drawn as winner. The winner releases the Promoter, its related bodies corporate, affiliates, officers, agents, employees and suppliers (the "Released Parties"), from all liabilities, loss and damage of any kind arising at any time out of or in connection with the acceptance of, and

participation in, the prize. Without limiting the foregoing, the Released Parties will not be liable for any personal injury, sickness or death, property loss or damage or other direct, indirect or consequential loss or damage of any kind, howsoever sustained or incurred, in connection with or arising out of the competition or the prize, except for any liability which cannot be excluded by law.

17. The winner acknowledges that he/she has been warned that there may be a risk of accident causing injury, death or property damage in accepting the prize and by entering, accepts such risk.
18. The Promoter is not responsible for any delays, acts or omissions in relation to the competition, including technical delays, faults or errors, delays in operation, theft or destruction or unauthorised access to or alteration of entries.
19. In the case of a force majeure event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms, including but not limited to infection by computer virus, unauthorised intervention, fraud, technical failures, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism or any causes beyond the control of the Promoter which affect the administration, security, fairness or integrity or proper conduct of the competition, the Promoter may in its absolute discretion extend or cancel the competition (subject to any law or regulation).
20. All entries become the property of the Promoter. The Promoter collects personal information about entrants to enable them to participate in the competition. Entrants' personal information may be disclosed to the State lottery department and the winner's name published under the relevant lottery legislation. Entrants' personal information may also be disclosed to related bodies corporate of the Promoter, its agents and/or the supplier of the prize for the purpose of awarding the prize. Entrants can access their personal information by contacting the Promoter as the address below. The Promoter's privacy policy can be found at www.fairfax.com.au/privacy.
21. Each entrant agrees that he/she will indemnify the Promoter against any costs (including legal costs on a full indemnity basis), expenses, loss, damage and liability directly or indirectly suffered or incurred by the Promoter in connection with undertaking the activities comprising the prize in the Competition.
22. The Promoter is Fairfax Community Network Limited ABN 92 007 412 008 of Level 5, 1 Darling Island Road, Pyrmont NSW 2009.